

25 January 2024



N Brown Group plc
("N Brown" or "the Group")

Natalie Rogers appointed new Chief People Officer

N Brown Group plc, the inclusive fashion and homeware digital retailer, is delighted to announce the appointment of Natalie Rogers as the business' new Chief People Officer.

Natalie will lead the People function and team, with a focus on fully embedding the Group's agile operating model as it continues an enterprise wide agile transformation across all relevant colleagues.

Natalie brings with her more than 25 years of extensive cross-sector experience - including digital, tech and financial services - in a breadth of HR disciplines covering organisational culture, employee relations, leadership development, reward and organisational design.

Most recently, Natalie supported the delivery of key strategic and complex business and culture transformation programmes as Chief People Officer at Moonpig.com and Unum UK (employee benefits provider). Prior to this Natalie held a number of senior strategic roles at Canada Life and LV= insurers.

Natalie will commence her new role on 01 February 2024 and will join the N Brown Executive Board, reporting directly to N Brown's Group CEO, Steve Johnson.

Steve Johnson, Group CEO at N Brown, said:

"I'm delighted to welcome Natalie to N Brown and further strengthen our Executive Board. Natalie's expertise will help continue our Group-wide agile transformation and ensure N Brown remains a great place to work."

Natalie Rogers said:

"I'm thrilled to join N Brown - renowned for its commitment to inclusivity, innovation, and customer satisfaction. I look forward to working with Steve and the Executive team to build on the company's continued success, and championing a dynamic, supportive workplace culture that empowers our talented colleagues."

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About N Brown Group

N Brown is a top 10 UK clothing and footwear digital retailer, with a home proposition, headquartered in Manchester and employs over 1,700 people nationwide. Through our strategic retail brands including JD Williams, Simply Be and Jacamo, we exist to make our customers look and feel amazing, and take great pride in passionately championing inclusion and serving the under-served. Our customer-first shopping experience, supported by our innovative financial services proposition, is designed to deliver choice, affordability, and value to our customers, and allows us to be truly inclusive and accessible.