



N Brown Group plc

N Brown strengthens senior retail team with a series of appointments

Following the appointment of Sarah Welsh as CEO of Retail on 30 March 2020, N Brown Group plc, the digital fashion and homeware retailer, has continued to strengthen its retail and product team through a series of recent senior hires and appointments. This comes after the Group announced its refreshed strategy in June, which includes a focus on delivering better and more relevant product through its distinct set of brands.

Shailina Parti has joined the Group as the Group Buying Director having previously spent over five years as the Group Buying and Merchandising Director for Jigsaw Clothing. Shailina has been joined by **Neil Hendy** as Group Design Director, who joins from senior design roles at Coast and Marks & Spencer.

The specialist fashion fit retailer will continue to invest in its fit specialism and continue to deliver great quality and well-fitting clothes for its customers. **Angela Gaskell**, has been appointed to the new role of Group Sourcing, Sustainability, Quality and Fit Director.

Paul Horsfield continues in his role of Group Merchandising and Trading Director.

These appointments strengthen the Group's strategic drive to create unique product propositions for a simplified brand portfolio: Simply Be, Ambrose Wilson, JD Williams, Jacamo and the newly formed Home Essentials.

Sarah Welsh, CEO of Retail, said:

"I am excited to welcome both Shailina and Neil to N Brown. Together, they bring a wealth of experience from across the industry and share our aim of pushing the retail business further ahead on its journey to create strong and unique brands."

About N Brown Group:

N Brown is a top 10 UK clothing & footwear digital retailer. Our retail brands are JD Williams, Simply Be, Jacamo, Ambrose Wilson and Home Essentials and our financial services proposition allows customers to spread the cost of shopping with us. We are headquartered in Manchester where we design, source and create our product offer and we employ over 2,000 people across the UK.