



29 January 2020

N BROWN STRENGTHENS EXECUTIVE MANAGEMENT TEAM

N Brown Group plc, the clothing and footwear digital retailer, today announces that Sarah Welsh will be joining the Company in the newly created role of Retail CEO. Sarah will start on Monday 30th March 2020 and will report directly to Group CEO, Steve Johnson.

Sarah will be responsible for all aspects of product including buying, merchandising, design, fit, trading, sourcing and partnerships, supporting the execution of N Brown's retail-led strategy to deliver profitable, digital growth.

She brings over 25 years of retail and brand experience and joins the business from Oasis where she has spent 18 years, most recently as Managing Director. Sarah has been fundamental in shaping the brand's unique customer and product proposition. Sarah started her career on the shop floor at Laura Ashley, developing a passion for product alongside skills in buying, which were enhanced through senior roles at both River Island and Miss Selfridge.

CEO Steve Johnson said: *"Sarah joins N Brown at an exciting time as we continue with our strategy to deliver sustainable, profitable growth. She brings a wealth of relevant experience, not least in building strong and empowered teams to develop brand propositions. Her experience will be important in further improving and developing our product offering to continue making our customers look and feel amazing."*

Sarah Welsh said: *"I am incredibly excited to join Steve and the N Brown team in the Spring. I look forward to strengthening their vision of "democratising fashion" by enhancing the product proposition for customers who feel underrepresented and underserved, across their compelling brand portfolio."*

For further information:

N Brown Group

Will MacLaren, Director of Investor Relations and
Corporate Communications

Tel: 0161 238 1845

MHP Communications

Simon Hockridge / Ollie Hoare

Tel: 0203 128 8100

Website: www.nbrown.co.uk

About N Brown

N Brown is a top 10 UK clothing & footwear digital retailer. We are size inclusive, focusing on the needs of underserved customer groups – size 20+ and age 50+. We offer an extensive range of products, predominantly clothing, footwear and homewares, and our Financial services proposition allows customers to spread the cost of shopping with us. We are headquartered in Manchester where we design, source and create our product offer and we employ over 2,400 people across the UK.