



N Brown announced as headline sponsor of Women in Data UK's Twenty in Data & Technology 2019 campaign.

N Brown, the top 10 UK clothing and footwear digital retailer, are proud to be supporting Women in Data UK's Twenty in Data & Technology 2019 series.

Women in Data UK is a movement and a force for change in the realm of data science and analytics. They provide a platform for female and gender diverse data professionals to share their technical knowledge and experiences, and to encourage more diverse representation in the industry.

The Twenty in Data & Technology 2019 campaign recognises twenty inspirational females from the powerful data and technology UK talent pool and aims to create a step-change in gender parity, particularly at senior level.

Ed Watson of N Brown said: "We are proud of our diverse and inclusive workforce and are delighted to be partnering with an initiative that raises the profile of Women in Data UK"

Data is at the heart of our business and we're upskilling more of our colleagues in Data Science, from a mind set and technical point of view, so that the use of data is embedded throughout the business to allow us to serve our customers better than ever before."

Rachel Keane of Women in Data UK said: "This is the first year we have worked in collaboration with a commercial partner that has several data and analytics functions. Their strategy and objectives to upskill their current work force in all things data is inspiring, whilst appreciating the value of combining unique skills, such as; storytelling and delivery to create 360 data professionals.

It is an honour to work with a company that has employee development at the heart of their business, allowing employees to fulfil their true potential."

About N Brown

N Brown is a top 10 UK clothing & footwear digital retailer. We are size inclusive, focusing on the needs of the underserved customer groups – size 20+ and age 50+. We offer an extensive range of products, predominantly clothing, footwear and homewares, and our Financial Services proposition allows customers to spread the cost of shopping with us. We are headquartered in Manchester where we design, source and create our product offer, and we employ over 2,400 people across the UK.