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APPOINTMENT OF NEW FINANCIAL SERVICES CEO

N Brown Group plc, the clothing and footwear digital retailer, today announces that Daniel Joy will be joining the Company as Financial Services CEO, subject to regulatory approval. He will start on Monday 6 January 2020 and will report directly to CEO, Steve Johnson.

Dan has significant Financial Services experience and an impressive track record of delivering impactful change within businesses whilst developing effective customer offers.

He started his career at Zurich Financial Services as a graduate in marketing and moved to Capital One in 2000. He has spent the last 11 years at Ikano Bank AB, both as UK Country Manager and most recently as Chief Commercial Officer. At Ikano Bank AB, Dan was commercially responsible for eight European countries, managing a £3.7bn loan book. He also led the digital team and was instrumental in developing a more agile infrastructure to deliver products to market more quickly.

CEO Steve Johnson said: "I am delighted to be welcoming Dan to N Brown as we further improve and develop our Financial Services offering. He brings a wealth of relevant experience and his new perspective will be invaluable as we continue with our strategy to deliver sustainable, digital, profitable growth."

Dan Joy said: "I am very pleased to be joining N Brown at this exciting time for the business. It has huge potential and I can't wait to get started in January working with Steve and his wider team."

For further information:

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About N Brown

N Brown is a top 10 UK clothing & footwear digital retailer. We are size inclusive, focusing on the needs of underserved customer groups – size 20+ and age 50+. We offer an extensive range of products, predominantly clothing, footwear and homewares, and our Financial services proposition allows customers to spread the cost of shopping with us. We are headquartered in Manchester where we design, source and create our product offer and we employ over 2,400 people across the UK.