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N Brown Group
("N Brown" or "the Group")

N Brown brands expand offering with launch of The North Face across retail platforms

Manchester, 6th March 2026: N Brown Group, the inclusive fashion and retail platform, today announces a new partnership with leading outdoor brand The North Face, which will see 85 product lines launch across N Brown's retail platforms: Jacamo, JD Williams and SimplyBe.

This marks the first time The North Face products will be available through N Brown's platforms further strengthening the Group's growing portfolio of market-leading brands, which includes Polo Ralph Lauren, Barbour, Adidas Berghaus and New Balance. This new partnership with The North Face reflects N Brown's strategic focus on providing its customers with access to in-demand global brands alongside its own-label products.

From Monday 9th March, customers will be able to shop an initial collection of The North Face product lines across apparel, footwear and accessories on Jacamo. Womenswear ranges will land shortly after, and be available across JD Williams and Simply Be from 16th March.

- **Jacamo** will launch with 31 men's lines, expanding to 49 in the following weeks.
- **JD Williams** will offer the full 85-line range across men's and women's apparel and footwear.
- **Simply Be** will introduce 36 women's lines.

The collection will be available in sizes S to XXL across both men's and women's ranges, with prices starting at £24 for t-shirts up to £175 for key outerwear styles.

The launch will be supported by a nationwide out-of-home campaign running from Sunday 8th March until Tuesday, 31st March. The campaign will be amplified in Manchester, the home of N Brown, with projection ads illuminating iconic locations across the city, including Deansgate, Northern Quarter and Manchester Arndale from Tuesday 12th March until Saturday 14th March.

The North Face is one of a number of brands being added to N Brown retail platforms in March, joining Only & Sons on Jacamo, and Little Mistress, Pretty Lavish, Object and JDY on JD Williams. All new product launches will be eligible for N Brown's 'Pay £0 for 8 Weeks' credit offer as part of the Group's ongoing commitment to financial inclusivity and providing flexible ways to shop.

Sara Bradley, Group Buying Director at N Brown said:

"We know that The North Face is a brand that our customers love, and we couldn't be more excited to be partnering with them to bring their products to our Jacamo, JD Williams and Simply Be platforms."

“Whatever N Brown platform they shop on, we want our customers to be able to find clothes that will make them look and feel amazing. The North Face is a fantastic addition to our sportswear and outdoor wear ranges, and just one of the new brands we’re adding to our platform in this spring.

“By working with in demand brands like The North Face and continuing to build our own-label product ranges, we’re ensuring that Jacamo, JD Williams and Simply Be provide our customers with the best possible retail experience.”

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About N Brown Group

N Brown is a leading UK digital retail platform for clothing, footwear, home and technology, headquartered in Manchester and employing over 1,200 people nationwide. Through our strategic retail brands JD Williams, Jacamo and Simply Be and our unique payments offering, we exist to champion inclusivity and serve the underserved. Our customers are our passion, and we take great pride in delivering products that ensure they can look and feel amazing, without compromising on choice, value and accessibility.